



Courtney Sutherland, Region IV Vice President

wifblaregion4vp@gmail.com

Region IV Update

Hello Region IV! Planning for the 2008-2009 Region IV Leadership Conference is well underway. I am very excited to share with you that we have finished a tentative schedule, lunch choices, decided on our theme and entertainment, chosen our keynote speaker and even have breaking news for Middle Level Chapters!

Tentative Schedule

High School Division

Registration/Breakfast	8:00am-8:45am
Opening Session	9:00am-10:00am
All Competitive Events	10:30am-11:30am
Lunch	11:00am-12:00pm
Entertainment	12:00pm-12:45pm
Closing Session	1:00pm

Middle Level

Registration/Breakfast	8:00am-8:45am
Opening Session	9:00am-10:00am
Competitive Event I	10:30am-11:15am
Competitive Event II	11:30am-12:15pm
Lunch/ Entertainment	12:15am-1:00pm
Closing Session	1:00pm

Lunch Choices

This year for lunch we will be serving croissant sandwiches (Ham/Turkey/Veggie Blend), fruit cups, veggies & dip, pickles spears, and homemade cookies! For planning purposes please return the **Lunch Choice Form** included with this newsletter to the following address by **December 19th**:

Annette O'Hern
Hogan Administrative Center
807 East Avenue South
La Crosse, WI 54601

You can also email the information on the form to wifblaregion4vp@gmail.com or fax it to Mrs. O'Hern at 608-789-7183.

Theme and Entertainment

For the 2008-2009 Region IV Leadership Conference we have decided on the theme "Find, Believe, Lead, Achieve". Once you FIND La Crosse Central High School, we BELIVE you'll have a great time at the conference. We will LEAD you to do your best and ACHIEVE regional awards. The conference will also focus on the Olympics, where after lunch members will participate in a variety of Olympic games!

Keynote Speaker

The Keynote Speaker has been chosen and more information will be released as the Region IV Leadership Conference approaches.

Breaking News for Middle Level Chapters

This year because Region IV has more than five middle level chapters we are excited to offer Middle Level Competitive Events. All Middle Level members will be competing only in the Middle Level Events. Just like at the State Leadership Conference, Middle Level Members can compete in one performance event and one objective event.

Performance Events:

FBLA Creed Speaking
(team of two or three)
Desktop Publishing (team of two)
Introduction of Public Speaking
Keyboarding I
Keyboarding II
Spreadsheet

Objective Events:

Career Exploration
Introduction of Business Math
Introduction to FBLA Principle & Procedures
Proofreading & Editing

Slideshow of Region IV Chapters

At the RLC there will be a slideshow featuring all of chapters in Region IV! Please send a few pictures of your chapter to wifblaregion4vp@gmail.com by **December 19th**.

March of Dimes

The Future Business Leaders of America Organization's involvement with the March of Dimes Saving Babies Foundation continues to grow. This year our goal is to continue raising money to show our support. We want to encourage local chapters around the area to show their support by increasing the awareness of community members and FBLA members. We encourage chapters to hold fundraisers with all proceeds going towards the March of Dimes Foundation.

In support of the March of Dimes, we will be hosting our annual March of Dimes Mini-Walk at the State Leadership Conference. New this year, chapters participating in the March of Dimes Mini-Walk have the opportunity to use their creativity and make a sign showing their support of the March of Dimes. The chapter with the best sign will be recognized at the State Leadership Conference.

We will also have a money war where the six regions of Wisconsin FBLA compete against each other. At each regional conference money will be collected from each chapter in one large container. The total amount collected at each regional conference will be displaced at the State Leadership Conference. At the State Leadership Conference, if someone puts money into another region's box, then that amount will be subtracted from the total amount collected at the Regional Conference. The winning region will also be recognized.

The money raised by the Wisconsin State FBLA organization is used for research to help save the lives of unborn babies. The March of Dimes Foundation's mission is to improve the health of babies. FBLA members, continue reaching out and showing your support for the Saving Babies Foundation!

At this year's NFLC's National FBLA introduced the National March of Dimes fundraising initiative, the "Bands for Babies" fundraiser. Local Chapters are encouraged to purchase purple March of Dimes wristbands to sell to individuals in the community for two dollars. All proceeds can be brought to the regional leadership conferences. This is a great way to show your dedication to saving babies!

Overview of NFLC

With 8 states that came, the NFLC in Minneapolis, MN was both exciting and action-packed. The conference began with a room full of enthusiasm as five national officers began the opening session and introduced keynote speaker Dr. Joe Martin who talked about his life and what made it successful. After the opening session, a game room opened for students to network with one another.

Throughout the conference, many workshops, ranging from teamwork to SAT/ACT strategies, by a variety of speakers were open to all FBLA members. Even the Market Place was found at the conference, where FBLA-PBL attire, accessories, and supplies were sold. After an exciting one and a half days, the conference adjourned with a closing session, where keynote speaker Grant Baldwin motivated the audience to overcome obstacles in lives. However, the conference did not officially end as students danced the night away at the Blue Jeans for Babies social event. Overall, the NFLC in Minneapolis was a great success and opportunity for both students and advisors who were able to learn and network with the people around them.

What is....?

This year the state officers created Fun Fact Sheets about different aspects of FBLA! This month attached are documents containing information about:

- Business Achievement Awards
- Outstanding Local Chapter
- FBLA Fun Facts

Things to Remember

Submit an Article to be Featured in Wisconsin's Annual Newsletter, The E-Bulletin

Throughout the year chapters from all over the state have been submitting articles and pictures on the community service events they have been participating in! Don't miss your chance to be featured in the next E-bulletin! Please submit these activities to Anthony Pappenfus, the Wisconsin State Reporter (wifblareporter@gmail.com). The deadline for submission to the January Issue is December 15th, 2008. Check it out today by visiting <http://dpi.wi.gov/fbla/fbla.html> and click on "WI FBLA e-Bulletin".



FBLA Scholarships

Looking for scholarships? FBLA can help you with that! If you are a high school senior looking to pursue education in business, you may be eligible for Wisconsin's two scholarships including The Kevin P. Colling Scholarship and The Lorraine Missling Scholarship. Applications are available on the Wisconsin FBLA Website (<http://dpi.wi.gov/fbla/fbla.html>) or can be obtained from any state executive board member. Applications are due **January 15th, 2009**.

Important Upcoming Deadlines

- December 1st**- Local Program of Work due to State Office
- December 8th-19th**- RLC Registration Window (One must register ALL chapter members looking to compete in FBLA in the 2008-2009 school year.)
- December 19th**- Pictures of your chapters and the Lunch Choice Form are due to La Crosse Central High School. Photos can be sent to wifblaregion4vp@gmail.com and the form can be sent through the mail, fax or via email!
- December 15th** Regional Vice President Candidate Applications Due to the State Office (It must be received by the state office by this date.)
- January 8th-21st**- Testing Window: RLC Online and Skill Event Testing at Home School
- January 15th**- WI FBLA Scholarship Applications Due
- January 23rd**- All pre-judged and skill event materials, along with registration fees and Regional VP candidate materials **due to regional host schools** (must be received)
- February 7th**- Regional Leadership Conference Held at La Crosse Central High School, 2009 Officer Screening (bring campaign materials for approval)
La Crosse Central High School Address:
La Crosse Central High School
1801 Losey Blvd S
La Crosse, WI 54601

[For the full 2008-2009 FBLA Competitive Events Calendar, please contact Jennifer Wegner, the Wisconsin State Chair (wifblaadviser@gmail.com).]

Note: Testing Administrators will receive testing information (via email) on January 5th or 6th.

Lunch Choice Form

This year for lunch we will be serving croissant sandwiches. Members are able to choose between Ham, Turkey, and Veggie Blend. Please fill out the information below to indicate how many of your members would like each kind.

Name of Chapter _____

Name of Adviser Attending _____

Number of Members Attending
the Regional Leadership Conference: _____

Number of Members that would like Ham: _____

Number of Members that would like Turkey: _____

Number of Members that would like Veggie Blend: _____

The croissant sandwiches will also be served with fruit cups, veggies & dip, pickles spears, and homemade cookies!

Please return this form to the following address by **December 19th**:

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Business Achievement Awards

Quick Facts!

The Business Achievement Awards (BAA) are a self-directed, business based leadership program that compliment academics and accelerate a student's leadership skills.

There are four tiers to the BAA – the Future, Business, Leader, and America levels.

In order to win the awards at each level several activities need to be completed in the areas of service, education, and progress – the words surrounding the FBLA crest. Some activities are required while others are optional.

Any member can participate and receive recognition at the local, state, and national levels!

Each tier has to be completed in order, but members can complete as many of the tiers as they wish in a one year time period.

Paperwork does not have to be filled out – your adviser can help you submit everything electronically!

The BAA are a great way to learn new skills and get involved!

The activities are very do-able and fun!

For more detailed information about each level of the BAA and how to complete them, visit the link below:

<http://fblla-pbl.org/web/page/662/sectionid/587/fbla.asp>

THE COMPLETION DEADLINE FOR THE BAA IS MARCH 1.

FBLA FUN FACTS

- Although the idea of creating a business organization was proposed in 1937, it was not until 5 years later that the first FBLA chapter was created.



- FBLA is ranked as one of the top fundraising partners of March of Dimes, raising over \$15 million dollars.

- FBLA has partnered with companies to provide hotel discounts, car rental discounts, and shopping discounts for members.



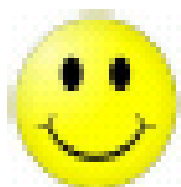
- There are over 215,000 students in the high school division with 15,000 students in the middle level division and another 11,000 in the postsecondary division.

- FBLA is the largest business career student organization in the world.



- The average GPA of the 2005-2006 members is 3.7.

- There are over 13,000 chartered chapters in the United States, Puerto Rico, and Virgin Islands.



- Warren Township High School in Gurnee has the largest chapter in the nation.

Outstanding Chapter Award

What is... The Outstanding Chapter Award?

The Outstanding Chapter Award is similar to the Business Achievement Awards (which rewards an individual for completing various activities). This award rewards local chapters for completing 15 activities focusing on community and school service, education, and progress.

Any local chapter can participate to receive recognition at the **national level**. The recognition includes the local chapter name on national web site, certificate mailed to the local chapter, and National Leadership Conference participants receive an Outstanding Chapter Ribbon.

This is a great way to increase membership at the local level!

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To complete this award, one must fill out **The Outstanding Chapter Form** (which can be found at

<https://www.films.org.uk/films/films-outstandingchapteraward.pdf>

Chapters are also required to submit it in a bound portfolio format (with a card stock cover including the

chapters name, state, and award along with the award and the required supporting documentation).

The award must be postmarked by April 1st and sent to the address below:

FBLA-PBL, Inc.

Outstanding Chapter Award

1912 Association Drive

Reston, VA 20190-1591



Created by: Courtney Sutherland
2008-2009 Region IV Vice President